

Job Hunting Success Tips and Strategies **Potential Discussion Topics or Questions**

By Diane Huth, The Accidental Career Coach

- How I became The Accidental Career Coach
- Graduation stats - 2 million new grads, 80% without a job - 48% of Uber drivers have college degrees
- Problem - students not taught job hunting skills in school
- Not just for students - professionals 25 - 40 changing jobs every 2-3 years - everyone needs to be up to date on job skills
- New job skills - 50% of jobs posted on job boards - "the black hole" - and the secrets to success
- You are a brand - market yourself like one - always
- Job success is a process - much more than just a resume
- Eight steps to career success:
 1. Master online social media presence
 2. Gather hard copy tools - photos, business cards, mentors, references, recommendations,
 3. Build a great resume
 4. Internships - the #1 thing employers wants!
 5. Network your way to success - in the job market and life in general
 6. How to FIND the job opening - The hiring funnel - what happens to your resume when you apply
 7. Finding the half of all jobs NOT listed on job boards - and getting an interview
 8. Acing the Interview- only 2 reasons for an interview

Life Skills for Everyone

- Have a Plan B - everyone should have a consulting company so they can connect with the hiring manager instead of HR
- Be unforgettable - how to Introduce yourself memorably, how to remember their names, how to shake hands and exchange business cards
- Know your WHY in life
- Have an elevator pitch for whatever you want to accomplish

For Students

- Live Life in the Front Row
- Find your passion - avoid being pushed into an early career decision
- Get internships early in career
- 75+% of my college seniors don't have adequate grammar and language skills to work for me
- Going back to school - It's never too late

Diane Huth – The Accidental Career Coach

(210) 601-7852 (888) HIREME2 Diane@BrandYouGuide.com
www.BrandYouGuide.com - Free offer at www.HireMeNowPlease.com

Controversial Topics - You Choose

- Are schools preparing students adequately for job hunting success?
- Internships - paid vs unpaid?
- It's not about race, it's about affinity - and how to make affinity work for you
- 6 organizations to network and build affinity
- Should I finish college - or give it up due to family responsibilities?
- Should I study for a trade instead of an academic degree?
- Private schools vs public universities?
- Community Colleges for first 2 years vs. 4 years in a university?
- Online vs on-campus education?

I'm flexible about whatever you want to talk about - and I look forward to a stimulating conversation

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